

promoting innovation. celebrating success. engaging leadership.

BANNER ADVERTISING

These high visibility ads link to your organization’s site and appears on the left menu bar of the page. Our banner locations are designed to get the audience’s attention without annoying them. We choose not to clutter every page with banners just to get our impression count up. We carefully display your message alongside popular editorial content, giving you the most effective exposure.

Delivery Methods: All ads should be e-mailed. For banner ads, we accept jpg, gif and/or swf files. Text sponsorships (e-newsletter) should be submitted in a Word document or e-mail.

125 X 400	<h3>Large Banner Ad</h3> <p>Dimensions: 125 x 400 pixels</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="background-color: #e0e0e0;">Quarter</td> <td style="text-align: center;">330</td> </tr> <tr> <td style="background-color: #e0e0e0;">Annual</td> <td style="text-align: center;">1188</td> </tr> </table>	Quarter	330	Annual	1188	125 X 250
	Quarter	330				
	Annual	1188				
<h3>Medium Banner Ad</h3> <p>Dimensions: 125 x 250 pixels</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="background-color: #e0e0e0;">Quarter</td> <td style="text-align: center;">270</td> </tr> <tr> <td style="background-color: #e0e0e0;">Annual</td> <td style="text-align: center;">972</td> </tr> </table>	Quarter	270	Annual	972		
Quarter	270					
Annual	972					
<h3>Small Banner Ad</h3> <p>Dimensions: 125 x 125 pixels</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="background-color: #e0e0e0;">Quarter</td> <td style="text-align: center;">255</td> </tr> <tr> <td style="background-color: #e0e0e0;">Annual</td> <td style="text-align: center;">918</td> </tr> </table>	Quarter	255	Annual	918	125 X 125	
Quarter	255					
Annual	918					

	2007 Summer	Fall	2008 Winter	Spring
Ad Materials Due	July 5	October 5	January 20	April 20
Target Distribution	July 15	October 15	January 30	April 30